

As of January 2024, it's estimated that there are **310,370 new cases of invasive breast cancer in women** and **2,790 new cases of invasive breast cancer in men.**¹ Breast Cancer is the second leading cause of cancer death among women and early detection through regular mammograms is crucial.

1 IN 8 WOMEN

will be diagnosed with breast cancer in their lifetime.



WOMEN 40 AND OLDER SHOULD HAVE MAMMOGRAMS EVERY 1 OR 2 YEARS.

Out of every 100 WOMEN who get a screening mammogram

- 90** will be told that their mammogram is normal
- 10** will be asked to return for additional mammogram/ultrasound
- 6** will be reassured that their mammogram is normal
- 2** will be asked to return in 6 months for a follow-up exam
- 2** will be recommended to have a needle biopsy²

WHO IS AT RISK?
EVERYONE

Everyone is at risk of breast cancer but the **most common risk factors are being born female and getting older.** The risk increases with age and most breast cancer deaths occur in women 50 and older.¹

In 2024

in the U.S., about 44,000 breast cancer deaths will occur, 42,250 women and 530 men.¹

When caught in its earliest, localized stages, the 5-year relative survival rate is 99%. There are currently over 4 million breast cancer survivors in the United States.³

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